

## PRESS RELEASE

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### PUBLITALIA PERFORMANCE IN THE FIRST QUARTER 2015

Giuliano Adreani, chairman of Publitalia, during the Annual General Meeting of the Shareholders held today, announced that Publitalia ended the first quarter of 2015 with television advertising revenues down by -1.6% compared with the same period of 2014.

Cologno Monzese, 29 April 2015

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